



اسم
شعار الشركة

Marketing Plan Presentation

Add a subtitle or the company tagline here

Presented By:

اسم المقدم

Presented To:

اسم المقدم له



اسم
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Agenda

3 Campaign Goals

4 Branding

5 Schedule and Deadlines

6 Budget

7 Marketing Team

8 Marketing Channels

9 Marketing Mix

10 KPIs



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Campaign Goals

Briefly introduce the marketing campaign here and enumerate its goals below.

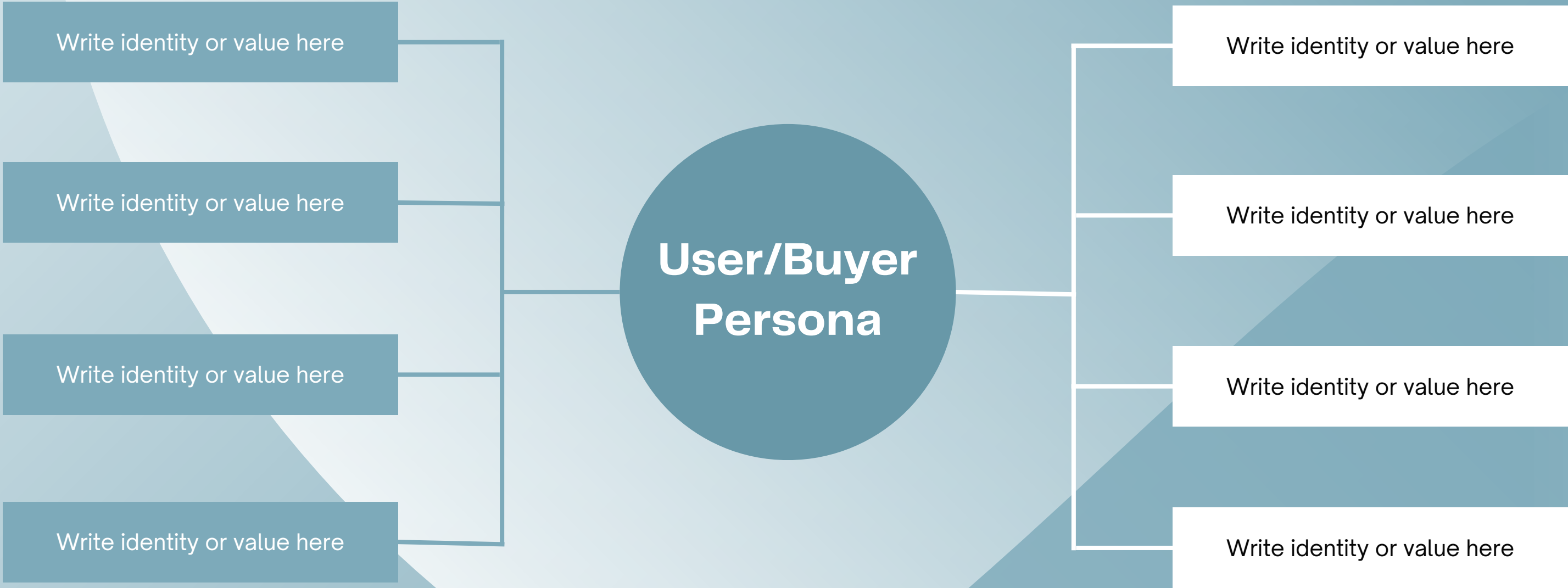


Goals:

- List a goal here.
- List a goal here.
- List a goal here.

Branding

Given the user personas identified for the campaign, elaborate on the branding identity that the campaign will project.



Schedule and Deadlines

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful.



January

Conduct market research.

March

Finalize public relations and media plan.

May

Hold sales promotions.

July

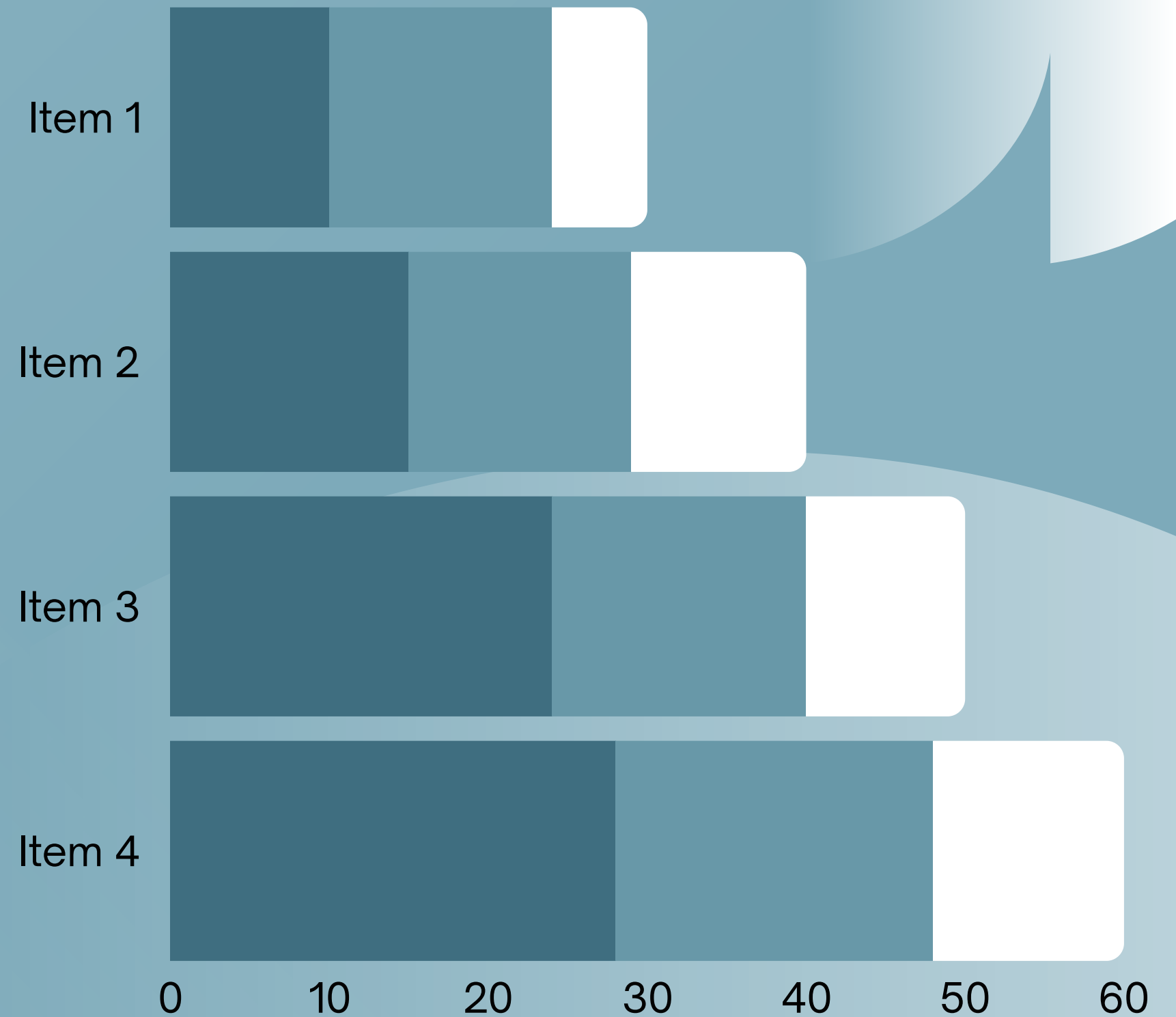
Write another activity, deadline or milestone here.

Budget

Use the graph to present the expenses associated with the campaign.

Costs and Expenses:

- List the item and briefly explain it.
- List the item and briefly explain it.
- List the item and briefly explain it.



Marketing Team



**Team
Member**

Add role here



**Team
Member**

Add role here



**Team
Member**

Add role here



**Team
Member**

Add role here

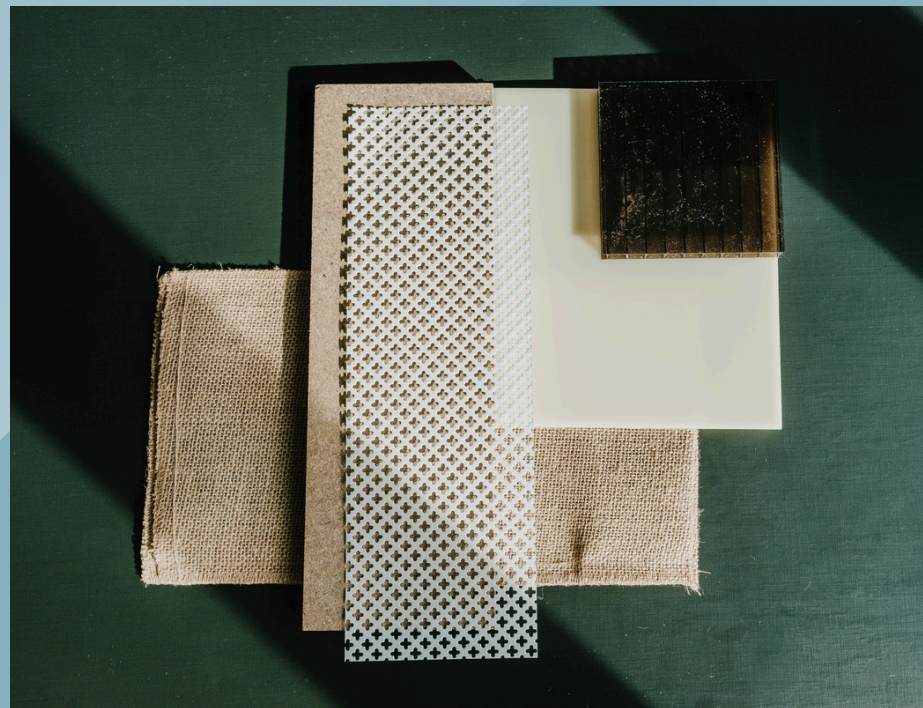


**Team
Member**

Add role here

Marketing Channels

Explain how the following channels will help reach the campaign's target audience.



Marketing Channel 1

Further elaborate on the channel.



Marketing Channel 2

Further elaborate on the channel.



Marketing Channel 3

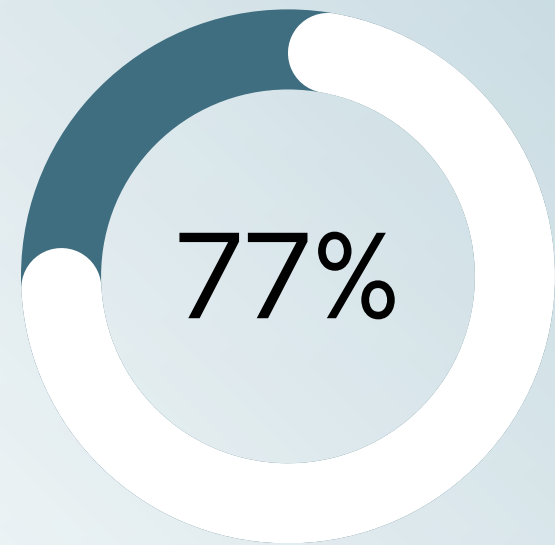
Further elaborate on the channel.

Marketing Mix

Optimize this marketing plan by identifying the following details of the campaign.

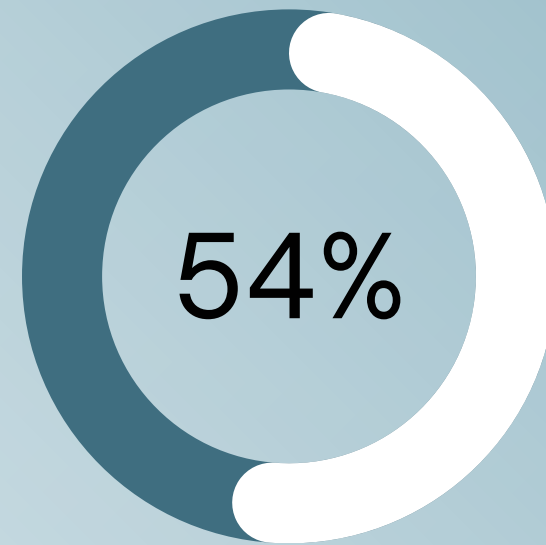
Product/Service Marketed	Price	Place	Promotion

Key Performance Indicators



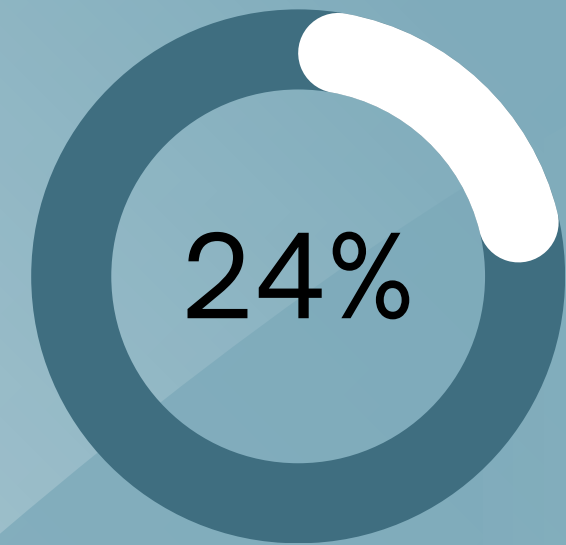
KPI # 1

Briefly elaborate on the KPI.



KPI # 2

Briefly elaborate on the KPI.



KPI # 3

Briefly elaborate on the KPI.



Got questions? Reach out.

Email

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